



**Blackboard**

It is clear that the pressures of the information age are very real, and that they cause nations and institutions to rethink how to provide high quality education to exploding numbers of students. The global education imperative, which means that education is as important as anything else for governments competing in the world economy, is quickly becoming one of the top global issues. Blackboard's Global White Paper 'Unlocking the Global Education Imperative', published in May 2008, spells out why there is a global education imperative, and provides collective guidance for institutional change. Paul Grist, Director of Marketing, will outline the pillars of the Global Education Imperative and some of the institutional strategies meeting change, using quotations from interviews and from other sources that are representative of our body of findings.

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Paul Grist

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